



Packaging and Films Association



flexible packaging reduces household waste

Flexible packaging is used to wrap around 60% of everything we buy. But because it offers a unique combination of strength, light weight and minimal volume, it takes up only 4% of our dustbins.

Without lightweight, flexible packaging the weight of packaging waste could treble and the volume would increase by one and a half times adding massive costs to collection and disposal.

Flexible packaging also reduces food waste. A study by Columbia University (USA) showed a direct relationship - increased packaging = less wasted food.

Our products do not harm our environment. They compact easily, help to stabilise landfill and remain safe, stable and inert. They do not decompose to create explosive emissions or dangerous greenhouse gases nor do they contaminate the groundwater.



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