



PAFA

Packaging and Films Association



flexible packaging prevents infections and disease

Food poisoning epidemics and food contamination are mostly caused by poor hygiene standards and inefficient food protection.

Flexible packaging allows products to be pre-packaged under supervision and provide total protection during storage, transit and display. It also permits the use of deep freeze or modified atmosphere packaging to extend shelf life and preserve quality, texture and presentation.

Flexible packaging plays a major role in eliminating the risk of contact contamination from bacteria, insects and handling.

In the home, workplace and our restaurants many millions of bags, sandwich packs and rolls of cling film are used to wrap and protect food to avoid contamination and spoilage - a major contribution to minimising waste and maintaining the health of the nation.

Even the ubiquitous bin liner, unaffected by moisture, chemicals or grease, encourages the hygienic collection and handling of kitchen or hospital waste and the containment of odour.



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